



Let's Play Pictionary! (AMR – Dairy Farming Edition)

Overview

A quick, high-energy activity to introduce and reinforce key concepts related to antimicrobial resistance (AMR) in dairy farming through drawing and guessing.

Objective

- To familiarise participants with AMR concepts in dairy farming
- To encourage teamwork and active participation
- To simplify complex ideas through visual learning

How to Play

1. **Nominate a Player:** Each group nominates one member per round as the hint-giver.
2. **Pick a Cue Card:** The hint-giver selects a word/phrase from the AMR word bank.
3. **Draw and Guess:**
 - a. The hint-giver draws clues on the board
 - b. The team has 15 seconds to guess the word
4. **Rules for Hint-Giver:** The hint-giver cannot:
 - Say or spell the word
 - Translate it into Hindi or any other language
 - Use gestures, sounds, or actions
 - Give rhyming or verbal hints
5. **Scoring System**
 - Correct guess → 1 balloon (10 points)
 - Incorrect/time up → no balloon (0 points)

Game Structure

- Played over 3 rounds
- Each group gets equal turns
- The team with the maximum balloons wins



AMR Pictionary Word Bank

● Easy (Warm-up)

- Cow
- Milk
- Dairy farm
- Milking
- Sick cow
- Injection
- Medicine
- Veterinarian
- Farmer
- Cattle shed
- Clean hands
- Dirty shed
- Feed
- Water trough
- Gloves

● Medium (Farm Practices + Core Concepts)

- Mastitis
- Milking hygiene
- Dirty milking equipment
- Clean vs dirty udder
- Isolating sick animals
- Farm hygiene
- Biosecurity
- Disinfection
- Footbath
- Vaccination
- Mixing sick and healthy animals
- Contaminated milk
- Withdrawal period
- Disease spread
- Cleaning equipment
- Shared equipment

● Challenging

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Write to sasindia2018@gmail.com if you have any questions or suggestions.*



- Incomplete antibiotic course
- Overuse of antibiotics in cattle
- Antibiotic residues in milk
- No veterinary consultation
- Preventive (prophylactic) antibiotic use
- Drug resistance
- Treatment failure
- Resistant infection
- Improper disposal of medicines
- Reusing leftover antibiotics
- Cross-contamination
- Farm-to-consumer risk
- Poor manure management
- Antibiotic misuse

Scenario-Based Prompts

- Stopping medicine early when cow improves
- Saving leftover antibiotics
- Using same needle for multiple cows
- Milking sick and healthy cows together
- No cleaning before milking
- Visitors entering farm without precautions
- Manure near animal shed
- Dirty water for animals
- No isolation for sick animal

Facilitator Tips

- Start with easy words to build confidence
- Move to medium in the second round to reinforce learning
- End with challenging/scenario cards to spark discussion
- After each round, quickly explain unfamiliar terms
- Keep linking answers back to real farm practices and AMR