



**SUPERHEROES
AGAINST SUPERBUGS**

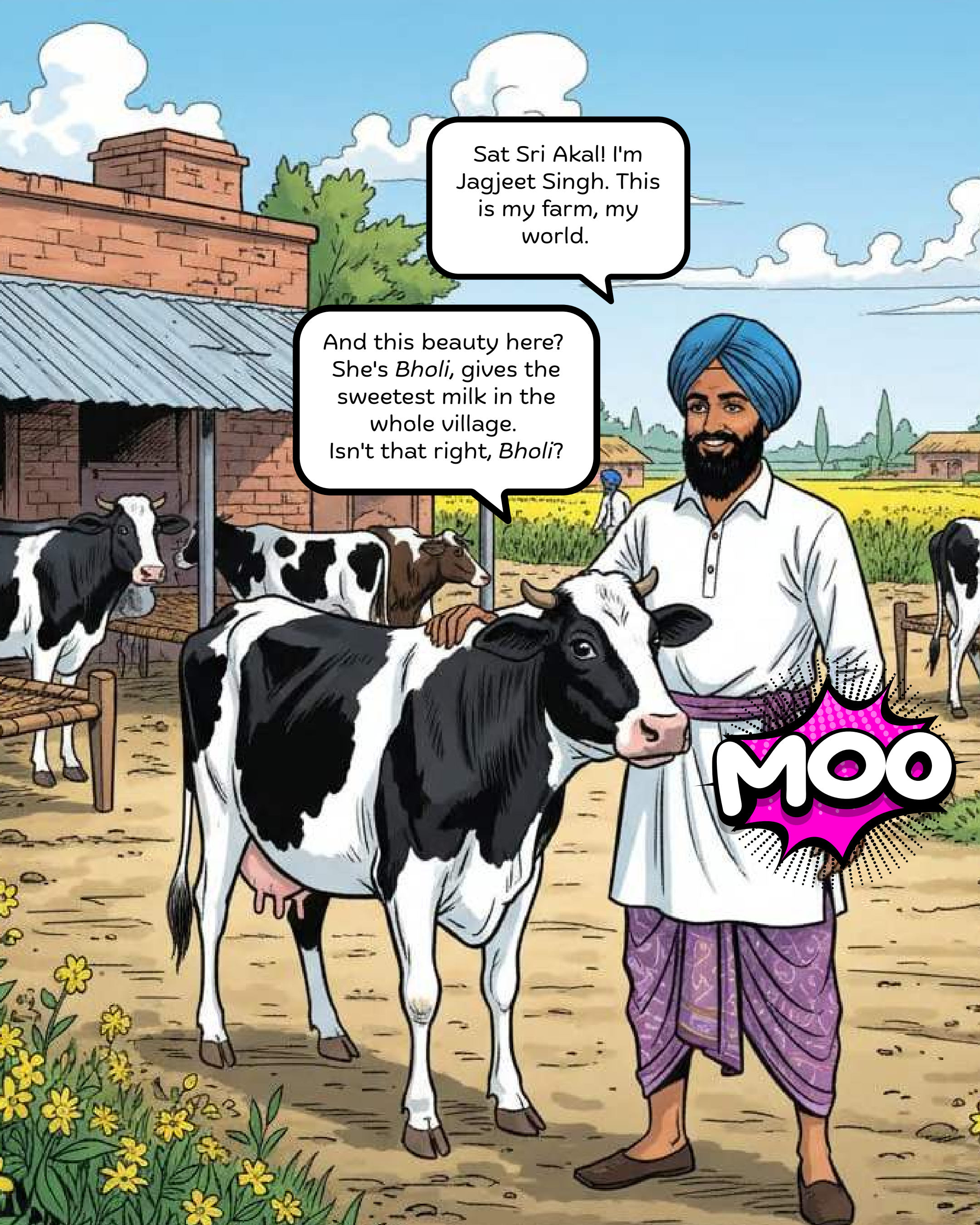
**RESISTING AMR,
ONE FARM AT A TIME**





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PRIYA CHAUHAN



Sat Sri Akal! I'm
Jagjeet Singh. This
is my farm, my
world.

And this beauty here?
She's *Bholi*, gives the
sweetest milk in the
whole village.
Isn't that right, *Bholi*?

MOO



Satvir bhai, Bholi looks weak again. Third time this month?

I gave her the same medicine as before, *Jagjeet*. But this time... nothing. May be the medicine expired?

Jagjeet didn't waste a moment.
He called *Doctor Kiran*; the
sharpest vet in three villages.



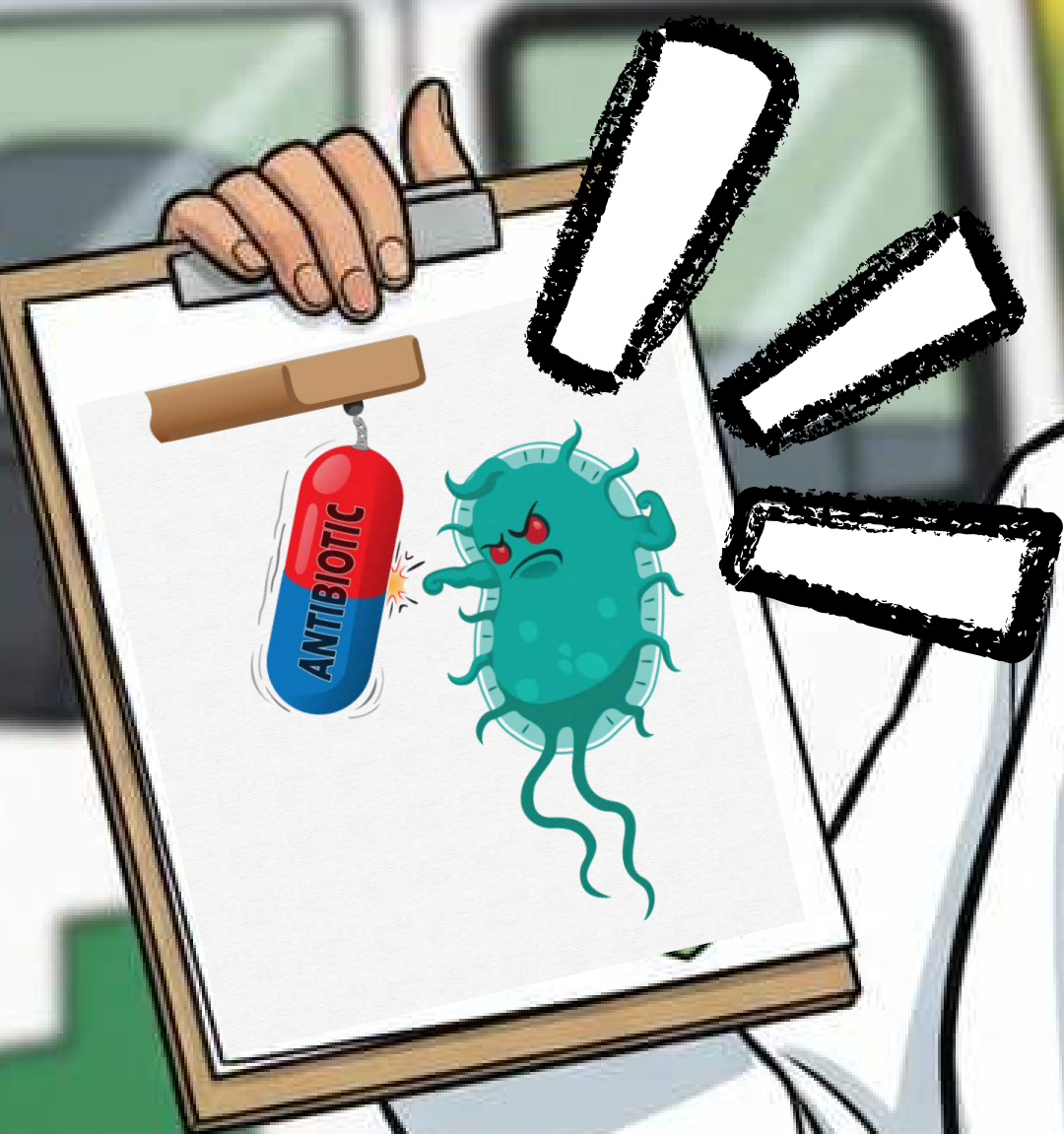


We usually stop after two days when the cow seems better.. saves the medicine for next time.

Antibiotics without a checkup first... how long has this been going on? Did he at least complete the full course, *Jagjeet ji*?

That's exactly the problem!

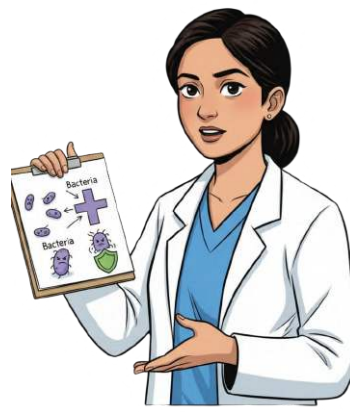
Think of bacteria like stubborn weeds in your field. If you pull only half of them, the rest grow back, stronger. When medicine is stopped early, the surviving bacteria learn to fight it. We call them **superbugs** and your medicine becomes useless against them.



Not just *Bholi's* enemy, *Jagjit ji*. These bugs can travel, through milk, water, even the soil your children walk on.

So did we make *Bholi's* enemy stronger?

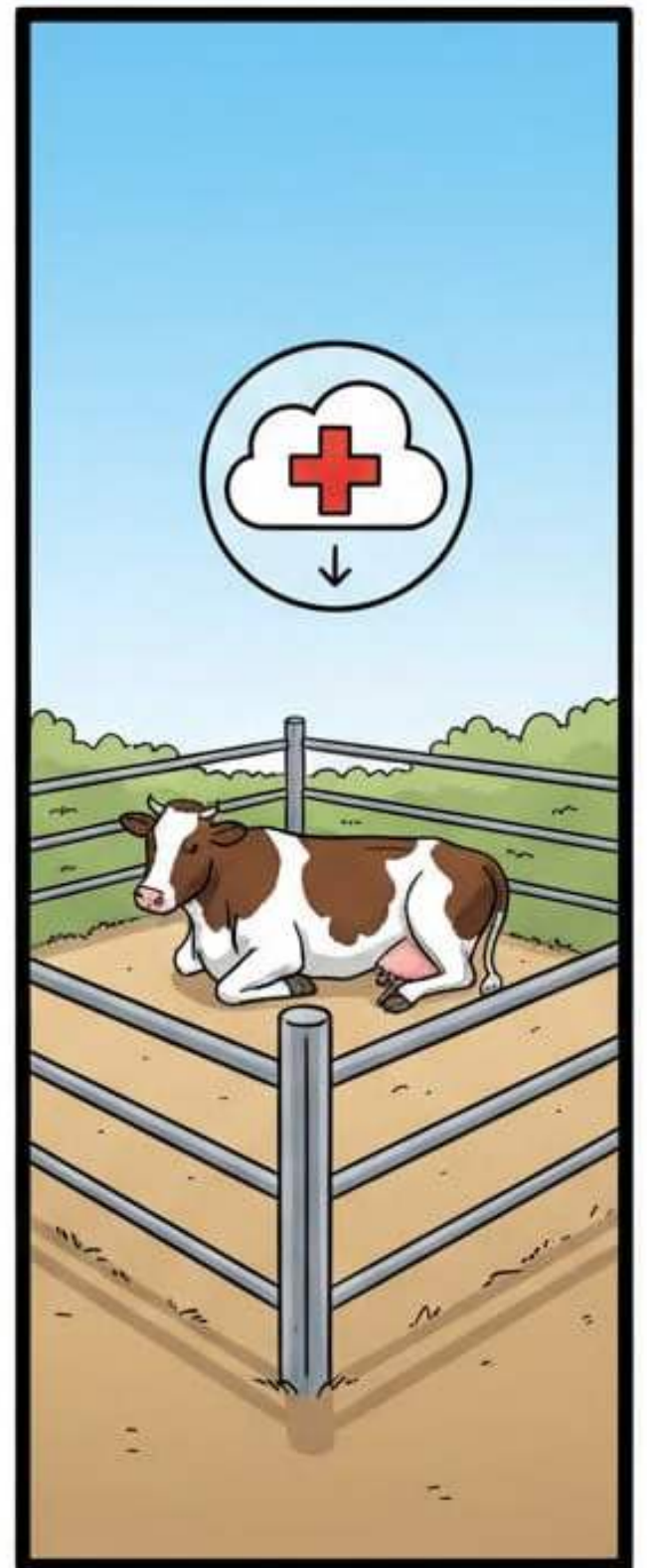
This is why we
protect the farm
like we protect
our home.



By maintaining proper
hygiene, providing
clean water.

Disinfecting boots
before entering the
shed.

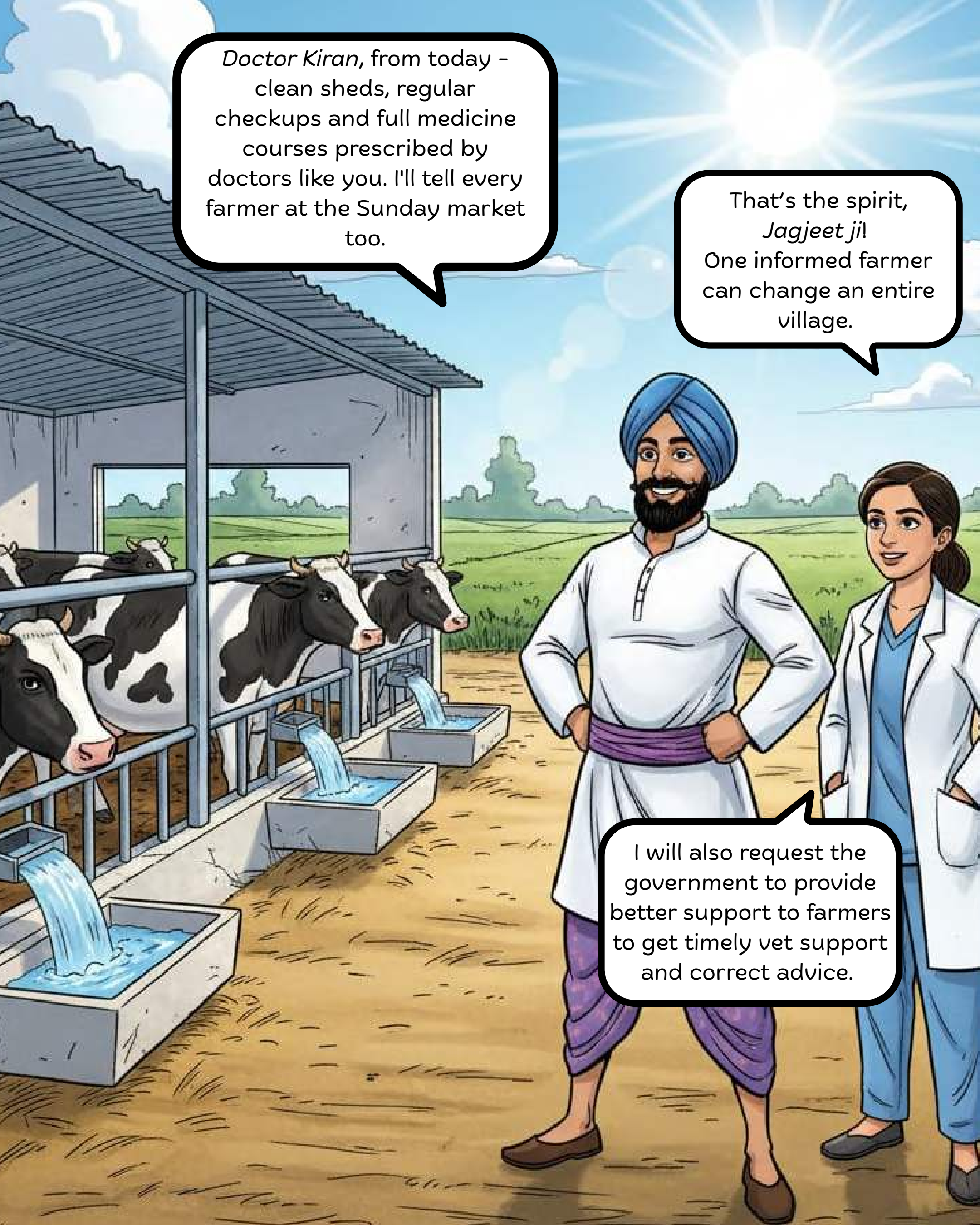
Isolating sick animals.
Taking them for regular
health checkup and
vaccination.



A clean farm is your first medicine.

All these years I thought strong medicines are the solution. But a clean shed... that's where it starts. *Bholi*, even your papa has been a fool...but not anymore!

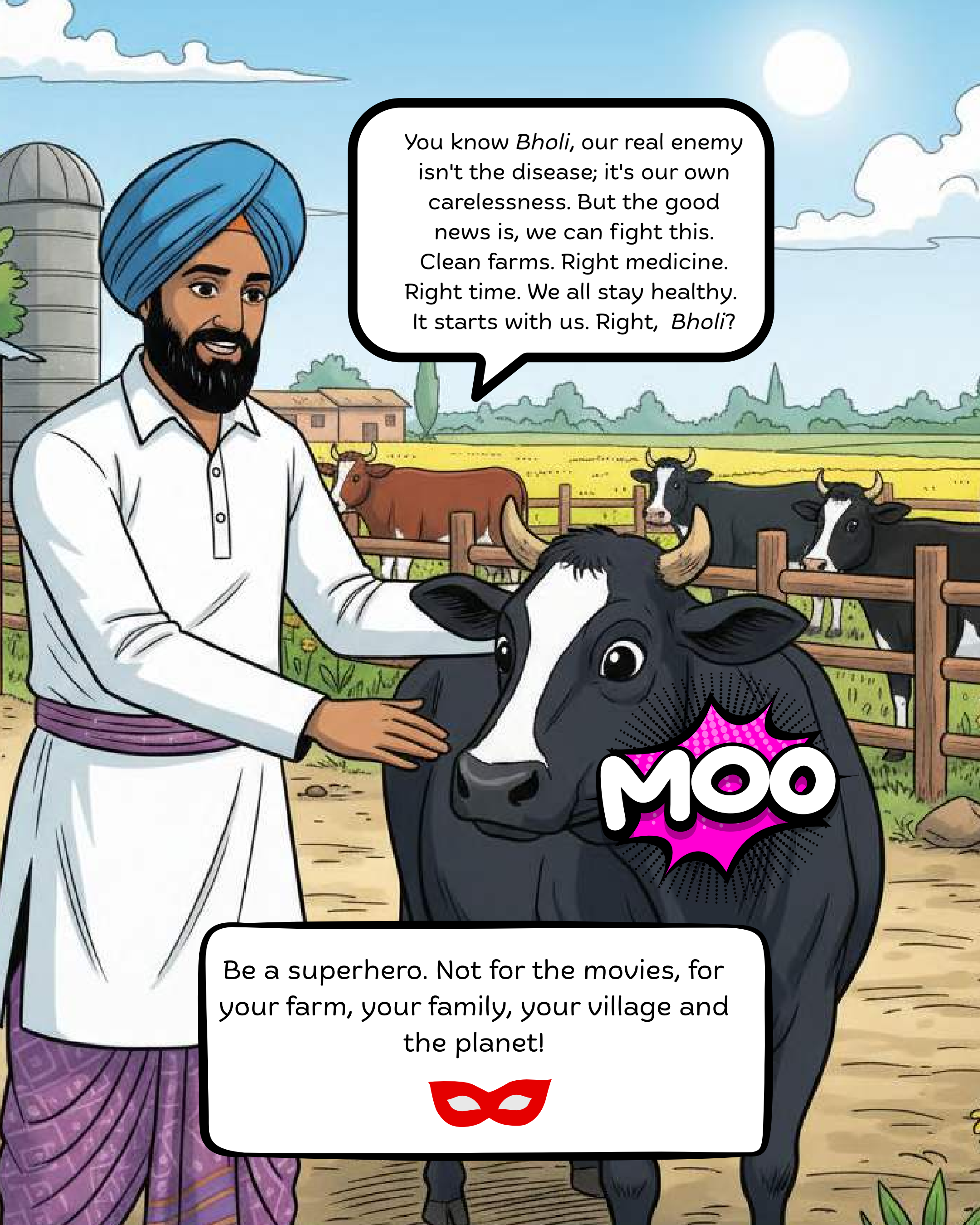




Doctor Kiran, from today -
clean sheds, regular
checkups and full medicine
courses prescribed by
doctors like you. I'll tell every
farmer at the Sunday market
too.

That's the spirit,
Jagjeet ji!
One informed farmer
can change an entire
village.

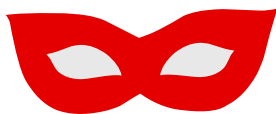
I will also request the
government to provide
better support to farmers
to get timely vet support
and correct advice.



You know *Bholi*, our real enemy isn't the disease; it's our own carelessness. But the good news is, we can fight this. Clean farms. Right medicine. Right time. We all stay healthy. It starts with us. Right, *Bholi*?

MOO

Be a superhero. Not for the movies, for your farm, your family, your village and the planet!





This comic combines human storytelling with AI-generated visuals. While the narrative and structure are human-created, the images are generated using AI tools. This resource is free and intended strictly for educational use.



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